

The University of Western Australia has procured PlumX Metrics, a tool which brings together traditional bibliometrics such as citation and usage data along with social media statistics.

PlumX uses a series of identifiers, such as DOIs and URLs to match data to research publications.

PlumX metrics are being incorporated into both Socrates and the UWA Research Repository.

PlumX data provides an insight into the engagement levels of UWA's research.

Within Socrates and the UWA Research Repository, every publication with PlumX metrics will have a Plum Print:



The Plum Print is a scaled visualisation of the five key indicators measured by PlumX, namely:

 [Usage](#) – clicks, downloads, views, library holdings, video plays

 [Captures](#) – bookmarks, code forks, favourites, readers, watchers

 [Mentions](#) – blog posts, comments, reviews, Wikipedia links

 [Social media](#) – +1s, likes, shares, tweets

 [Citations](#) – citation indexes, patent citations, clinical citations

If you hover over the Plum Print you will be able to see the data behind the indicators:



**Usage**  
 Clicks: **177**  
 Abstract Views: **190**  
 Link-outs: **34**  
 HTML Views: **2**  
 Downloads: **59**

**Captures**  
 Exports-Saves: **22**  
 Readers: **113**

**Mentions**  
 Blog Mentions: **8**  
 Comments: **172**  
 Links: **1**

**Social Media**  
 Likes: **376**  
 Shares: **256**  
 +1s: **13**  
 Tweets: **227**

**Citations**  
 PubMed: **26**  
 Scopus: **67**  
[see details](#)

If you then click on [see details](#), you will be taken to the PlumX interface and can drill down into the data related to the output.

 University of Western Australia
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## Association between alcohol and cardiovascular disease: Mendelian randomisation analysis based on individual participant data

Citation data: BMJ (Online), ISSN: 0959-8138, Vol: 349, Issue: jul10 6, Page: g4164  
 Publication Year: 2014

USAGE	462	CAPTURES	135	MENTIONS	181	SOCIAL MEDIA	872	CITATIONS	67
Abstract Views	190	Readers	113	Comments	172	Likes	376	Citation Indexes	67
Clicks	177	Exports-Saves	22	Blog Mentions	8	Shares	256		
Downloads	59			Links	1	Tweets	227		
Link-outs	34					+1s	13		
HTML Views	2								

ARTICLE SUMMARY

TWEETS

BLOG MENTIONS

WIKIPEDIA

STABLE URL:  
[plu.mx/a/040qsuzzuH9MFUPDffiz-le7RjkPFw1kkDSCuZNI0Y](http://plu.mx/a/040qsuzzuH9MFUPDffiz-le7RjkPFw1kkDSCuZNI0Y)

REPOSITORY URL:  
<http://research-repository.uwa.edu.au/en/publications/record%286ae4191c-279a-46dd-b57b-b85fefa50aa9%29.html>,  
[http://research-repository.uwa.edu.au/en/publications/record\(6ae4191c-279a-46dd-b57b-b85fefa50aa9\).html](http://research-repository.uwa.edu.au/en/publications/record(6ae4191c-279a-46dd-b57b-b85fefa50aa9).html)

PMID:  
25011450

DOI:  
10.1136/bmj.g4164

PMCID:  
PMC4091648

AUTHOR(S):  
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TAGS:  
 CORONARY-HEART-DISEASE, RISK-FACTORS, CONSUMPTION, METAANALYSIS, HEALTH, DEHYDROGENASE, DEPENDENCE, MORTALITY, VARIANTS, DESIGN

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**Christopher Snowdon**  
@cjsnowdon [Follow](#)

@david\_colquhoun I've seen the one involving genetic variants ([bmj.com/content/349/bm...](http://bmj.com/content/349/bm...)). Are there others in that particular field?  
 8:18 AM - 24 Apr 2016

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**Study: Alcohol does not have any health benefits**  
 Nov. 7, 2015 | [ScienceNordic](#)

Large study casts doubt on the health benefits of alcohol. It might be necessary to cut alcohol completely to lower risk of heart disease.

[Read full Blog Mention](#)

ARTICLE DESCRIPTION

OBJECTIVE: To use the rs1229984 variant in the alcohol dehydrogenase 1B gene (ADH1B) as an instrument to investigate the causal role of alcohol in cardiovascular disease.

DESIGN: Mendelian randomisation meta-analysis of 56 epidemiological studies.

PARTICIPANTS: 261 991 individuals of European descent, including 20 259 coronary heart disease cases and 10 164 stroke events. Data were available on ADH1B rs1229984 variant, alcohol phenotypes, and cardiovascular biomarkers.

MAIN OUTCOME MEASURES: Odds ratio for coronary heart disease and stroke

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PlumX data is available in Socrates now and will be available in the UWA Research Repository at the end of May.

There will be instances where a publication has not been matched due to missing identifiers. Because PlumX utilise a digital platform, publications prior to 2010, when the University ran a hard copy publication collection, will be less likely to have a Plum Print as DOI and URL data was not collected as part of the meta-data of a publication. If you identify publications that appear to be missing a Plum Print, please contact: [repository-lib@uwa.edu.au](mailto:repository-lib@uwa.edu.au) and report the details of the publication, including the correct DOI of the publication.

Further information on PlumX is available at: <http://plumanalytics.com/learn/about-metrics/>

If you have any queries regarding PlumX data in Socrates, please contact [help-analytics@uwa.edu.au](mailto:help-analytics@uwa.edu.au)

If you have any queries regarding PlumX data in the UWA Research Repository, please contact [repository-lib@uwa.edu.au](mailto:repository-lib@uwa.edu.au)

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